

Newspaper Clips September 22, 2010

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Hindustan Times ND 22/09/2010

Assessment exam for IIT JEE 2011

FIITJEE will hold a Talent Support Exam - 2010 on October 10 across 45 test centres for students who have cleared Class XII and those who will appear for the CBSE board next year. It will help them students check their preparedness and gauge their chances of

success along with getting probable ranks through the Rank Potential Index (RPI) and Success Potential Index (SPI) obtained in this Talent Support Exam.

The exam will be conducted on a combined JEE syllabi of physics, chem-

istry and mathematics at 45 FIITJEE centres.

The last date to register is October 5. Details of the syllabi and the Intensive Contact Programme are available at www.fiitjee.com/ftse.htm, while the result will be declared on October 16, 2010 and announced on www.fiitjee.com

Financial Chronicle ND 22/09/2010 P-10

Aima to test B-school grads for employability

RITWIK MUKHERJEE

Kolkata

THE All India Management Association (Aima), which conducts MAT, is now coming up with a new employability ranking for fresh B-school graduates.

"Management Aptitude Skill Test (MAST) promises to be a uniform employability benchmark," Sanjiv Goenka, president, Aima, said. MAST will be an online test, Goenka said and added that the first MAST will be conducted on February 20, 2011. "The idea is to give aspiring managers and fresh management graduates a

First Management Aptitude Skill Test will be conducted on February 20 next year by Aima

level playing field. It is not always possible for companies to reach out to all the IIMs and other B-schools while hiring. In the process,

talented students from other IIMs like IIM-Shillong or lesser known B-schools are left out. Once we have a Crisil-like rating agency it will be a win-win for students as well as companies," Roopen Roy, managing director, Deloitte Touche Tohmatsu India and a board member of Aima, said.

Rekha Sethi, director general, Aima, said, "There has been overwhelming response from both companies and B-schools. We are looking at 200 corporate endorsements and have already got 100 so far."

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Next XLRI to come up in Hyderabad

URVASHI JHA

Hyderabad

JAMSHEDPUR-BASED Xavier Labour Relations Institute (XLRI) has decided to set up their new campus in Hyderabad.

The institute has sought 75 acres of land from the state government to set up the facility. After ISB, XLRI will become the second B-school to have operations in the city. XLRI will set up the proposed campus in Jawahar Nagar on the outskirts of the city. A US pension fund from Alexandria has in principle agreed to finance the XLRI's proposed

campus at Hyderabad.

The Hyderabad campus will enable XLRI-Jamshedpur to augment the intake of students in future. At present, the institute has only 240 seats to offer. Every year about 1 lakh students appear for entrance examination of the institute. The institute started its campus in Jamshedpur in 1949.

Meanwhile, the AP government has also invited Indian Institute of Science, Tata Institute of Fundamental Research-Mumbai and CMC-Vellore to set up campuses in Hyderabad.

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Financial Chronicle ND 22/09/2010

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After Chandrayaan, Nair to help build civilian aircraft

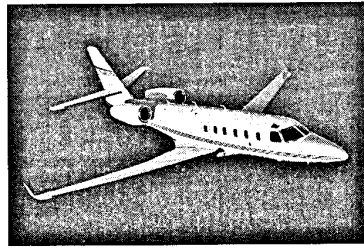
THANUJA B M
Bangalore

ALMOST a year after completing his tenure as Isro chairman, G Madhavan Nair, the man who put India on the Moon map with Chandrayaan, continues to keep busy.

As president of the International Academy of Astronautics (IAA), he travels globally creating awareness among people about space science and research. The former Isro chairman is now the chosen one for spearheading India's ambitious plan to build civilian aircraft indigenously. The Dr Vikram Sarabhai distinguished professor still goes

to office at Isro in Bangalore (a tradition at the agency that allows former chairmen to work and research), combines duties as chairman of board of the upcoming IIT in Patna even as he visits schools and colleges extolling the virtues of a career in space to students.

"Life has definitely changed. I am not directly involved with Isro, though I participate in technical reviews. As IAA president, have a major role in leading the academy's activities while I spend 20-30 per cent of my time at NAL (National Aerospace Laboratories) overseeing NCAD," says Nair. He adds that the only thing that has changed is



BIG LEAP: The programme plans to build planes for carrying 70-100 passengers on short haul flights in the next three-four years

that he gets more time.

IAA, incidently, is celebrating its 50th anniversary this year with a bash planned on November 17 in

Washington DC. The academy has identified four focus areas for research and identified teams from member countries to work on it. They

include robotic exploration, human space flight, climate and disaster management.

Slowly, people are looking at the benefits of space research, Nair said and added that African countries and Brazil are investing in research and collaborative partnerships with other nations.

His new passion is heading a high powered committee on National Civil Aircraft Development (NCAD), constituted in May to manage the development of the project, as the chairman. "So far there has been no serious effort on development of air transport. We are looking at the market to arrive at a configuration of an indigenous civilian aircraft. There

is lot of potential," he said.

NCAD's committee has experts drawn from government, industry, financial institutions and regulatory authority including NAL, HAL, ADA, DRDO and Isro and will oversee feasibility studies, structuring of JV and evolving an organisational structure for a new entity.

India's ambitious civil aviation programme plans to build planes for carrying 70-100 passengers on short haul flights, according to Nair. "With the economy growing so fast, the capacity to travel by air will increase, especially to smaller cities," he added. The committee has a budget of Rs 50 crore for the feasibility study due

to be submitted by middle of next year, while there is no estimate for the actual project yet. "I expect to see the aircraft to start flying in next three-four years and expect 300-500 of them to be manufactured in 10 years time," the chairman said.

As for his role as career counselor, Nair is having fun. "I spend lot of time interacting with students. Chandrayaan has been an eye opener and enthusiasm for a space career has gone up. The remuneration has also increased," he said. The 'moonman' makes sure he visits them at least once a month.

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Publication: The Times Of India Delhi;Date: Sep 22, 2010;Section: Times Nation;Page: 19;

Pitroda suggests Rs 13,228 crore project to e-link Panchayats:

Sam Pitroda, advisor to the PM on IT and Infrastructure, has proposed a Rs 13,228 crore project to connect 2.5 lakh panchayats with broadband connectivity. In a letter to the Prime Minister's Office, Pitroda said the required investment could be drawn from the Universal Service Obligation (USO) Fund, which has sufficient availability of funds. ¶

Publication: The Times Of India Delhi;Date: Sep 22, 2010;Section: International;Page: 21;

EEG-like device can help coma victims walk & talk

London: Waking the dead? "Deep coma" victims will be able to talk and move around oneday, one of Britain's top neuroscientists has claimed.

Adrian Owen of Cambridge University has already shown, using functional magnetic resonance imaging, that some victims who show no outward signs of awareness, can not only

comprehend what people are saying, but also answer simple questions. Now, he and his team have gone a step further and shown that a similar response can be achieved using a much cheaper and smaller Electroencephalography (EEG) machine which measures electrical activity in the brain.

Owen believes the new devices could be available within 10 years. "I would never have believed that within a few years we would

be actually communicating with a patient who was in a persistent vegetative state.

Owen laid the foundation for his prediction after studying a 29-year-old man brain-damaged in a car crash in 2003. The man was in a coma for two years before slipping into a persistent vegetative state. He was seemingly awake, occasion-

ally blinked, but showed no other sign of being aware of the outside world.

But Owen's team and Steven Laureys of University of Liege, discovered it was possible to talk to him by tapping into his brain activity. An EEG, which looks like a swimming cap studded with electrodes, records electrical activity produced by the firing of neurons within the brain. A portable version of EEG costs between £20,000 and £30,000. ¶

LIGHTING UP BRAIN

Publication: The Times Of India Delhi; Date: Sep 22, 2010; Section: International; Page: 21; e-paper

Mesh-Like Material Kills Bacteria, Removes Spots Within 3 Days

'Electric' skin patch to cure acne

London: Scientists have developed what they claim is a high-tech skin patch which could end the embarrassment of acne, the most common type of skin condition, mainly affecting adolescents.

The patch, which looks like an ordinary plaster, works by producing an electric charge to kill the bacteria linked to the condition; the overnight treatment has no side-effects, say the scientists at Oplon, an Israel-based technology company. In fact, results from a small test show that acne spots almost disappeared within three days, and that spots in the area around the patch also improved.

The patch consists of a mesh-like material impregnated with special molecules; when these come into contact with the moisture on the skin, they create a tiny electrical field in which bacteria cannot survive.



ZAPPING ZITS AWAY

The patch appears to have a knock-on effect on the skin around it, helping break down dead skin and bacteria. The mesh also contains sali-

cyclic acid, which removes the dead skin blocking the follicles, and azelaic acid, to kill bacteria in the pores, the Daily Mail reported.

A large trial is now on the cards. Around 100 people will wear the patches overnight or for around six hours. The study results are expected by the end of the year, and the patch itself could be available within two years. Although the plaster is designed to treat only one spot, the scientists are also looking at the idea of a larger pad that can be cut to the size the user needs.

Traditional treatments for acne include creams, such as benzoyl peroxide, which work by preventing the dead skin blocking hair follicles and killing bacteria on the skin. Another option is antibiotics to kill off the bacteria. However, many of these treatments can take weeks to be effective and some carry a risk of side-effects. ■

Publication: The Times Of India Delhi; Date: Sep 22, 2010; Section: Times Ascent; Page: 53; e-paper

CUTTING-EDGE TECHNOLOGY IN YOUR HAND

The Times Career Counselling session on 'Opportunities in Forex and International Markets Trading' held on September 18th, 2010 turned out to be a win-win situation for people seeking a career in the field and those looking at self-employment opportunities too

The Indian economy is back in shape and looking really positive. A lot has changed in the way business is done now. And if you know the right tricks of the trade, there is nothing that can stop you from making big money and securing a bright future for yourself. For the second time around, Ascent organised Times Career Counselling session on 'Opportunities in Forex and International Markets Trading' on September 18th, 2010 in its premises for people looking at either making a career in this field or those seeking self-employment opportunities.

The seminar was attended by more than 150



people, Sudhanshu Malhotra, president, Webcom E-Trade started the seminar by focusing on

'Changing India'. He declared that everyone today is a change agent of changing India. "When I

was 7-8 years old, my father was in Germany and my mother and I used to travel to the General Post Office to make international calls. The world has changed since then and we have mobile phones to make calls from any part of the world," he shared.

Talking about the major reason behind organising the seminar, Malhotra said, "This career counselling session is one good opportunity for youngsters, middle-aged and elderly aspirants and working professionals from any field to consider this option as a part- or full-time opportunity for themselves. Anyone between 18-68 years of age, irrespective of



his/her educational background can make the best out of this training. According to him, "This seminar will also give the audience a new way of doing business - business of Forex Trading with the help of Trade Fearless Software, developed by Skill At Will Inc. owned by Satish Gupta. Forex trading is in vogue in India. It's a US \$ 3 trillion dollar daily market."

Following this, Gupta, the chief architect of Trade

Forex trading, though still in its infancy, is now turning out to be the latest trend

Fearless Software gave a live demo of the international markets and Forex markets. Before he started the live demo, he

shared his story of struggle in Canada and how he invented/developed the software. Gupta who hails from a small village near Ambala, Haryana belongs a lower middle-class family but always harboured the desire to pursue something big. He shifted to Canada 5 years ago and has 25 years of experience. He developed the Trade Fearless Software in 2003 after rigorous hard work. He further emphasised that by bringing this software to

Times of India ND 22/09/2010 p17

Virginia Tech to set up 3 centres in TN

New Delhi: Virginia Tech University, one of the oldest in the US, plans to set up three centres of excellence near Chennai. The varsity has already acquired land for this purpose. Virginia Tech president Charles Steger announced the plan on Monday after his meeting with HRD minister Kapil Sibal, who is currently in the US.

Virginia Tech has found an Indian partner for these three centres — Centre for Critical, Technical and Advanced Science, Virginia Bio Informatics Centre and Virginia Transport and Technical Institute — that may be operational within a year. TNN

Business Standard ND 22/09/2010 P7

XLRI to set up Hyderabad campus

BS REPORTER
Hyderabad, 21 September

XLRI, Jamshedpur, the renowned management institute, has decided to set up a campus in Hyderabad. A delegation from the institute today met Chief Minister K Rosaiah to discuss the plan.

The government has agreed to allot 75 acres for the project near Jawahar Nagar, on the outskirts of the city near the BITS Pilani campus, said a release.

The Andhra Pradesh government had invited

the management institute to set up its campus in the state three years ago. The XLRI governing board took the decision on September 4, after Rosaiah renewed the efforts in August this year.

The visiting delegation comprised XLRI director E Abraham, dean C L George and Loyola Academy rector GAP Kishore. Principal secretary to chief minister B Sam Bob and AP Invest chief executive officer Madireddy Pratap were present during the meeting.

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ACADEMIC WITH ATTITUDE

Dipak C Jain was 17 minutes into his first presentation as dean of Kellogg School of Management when the world changed. This was 8.17 am Chicago time, an hour behind New York. The date was September 11, 2001.

Jain, 53, the first Indian to head a top-flight US business school — he is a US citizen now — quickly got down to writing letters to the school's alumni seeking their help in placing the graduating students. He was criticised for demeaning the dean's office. But, after Kellogg reported a 91 per cent placement rate — the best among all US B-schools that troubled year — this went on to become standard practice.

Born and brought up in Tezpur, Assam, Jain stayed dean at Kellogg for eight years, until he became dean emeritus in 2009. In an earlier chat with *Business Standard*, Jain chose attitude as the most important quality in a professional. "Beyond a point, the technical qualifications do not matter;

attitude does. If you are trying to build a ship, do not tell your workers to go to the forest, chop wood and build a ship. Instead, instil in them a desire for the sea. They will do the rest."

Given this spirit, it's not surprising then that Jain will not be content with the emeritus consolation. He is leaving Chicago to become the next dean of INSEAD, the leading international business school with campuses in Singapore, France and Abu Dhabi, succeeding J Frank Brown, who will step down next year.

SUVEEN K SINHA



DIPAK C JAIN

Economic Times ND 22/09/2010 P5

MBA's to face screening test for jobs

Our Bureau
KOLKATA

COME February 2011, management school graduates will have to crack an entrance test before they can bag those dream jobs. The All-India Management Association (AIMA) plans to introduce a computer-based screening test, which will assess whether a B-school

graduate has the skill-sets required to become an effective manager.

Big recruiters like Deloitte, Dabur, MetLife India, Idea Cellular, Camlin Ltd, Alembic Ltd, HLL, Pfizer, Parle, PwC India, McAfee, Nokia, Lenovo, JM Financial, Reliance Industries, Suzlon and TATA Communications have agreed to use the score of the AIMA test during recruitment.

"In the job market, recruiters are faced

with the daunting task of choosing the right candidate and fresh management graduates need counselling to pick the right job which suits their skill-sets, interests and capabilities. This test will help both the students and recruiters," said AIMA president and RPG Enterprises vice-chairman Sanjiv Goenka in a press conference here on Tuesday.

The 150-minute test, christened Man-

agement Aptitude and Skills Test (MAST), will test the candidate's management aptitude, domain knowledge in areas of specialisation like finance, marketing, HR, international business, operations & IT and assess their personality traits such as leadership, handling stress, decision-making skills, stability and teamwork abilities. The first test is scheduled to be held on February 20, 2011 across India.

Indian Express ND 22/09/2010 P-7

IIMs plan to set up own online testing firm for CAT

ANUBHUTI VISHNOI
NEW DELHI, SEPTEMBER 21

HAVING burnt their fingers with the online Common Admission Test (CAT) last year after virus attacks undid the IIMs' first attempt at switching from a paper-pencil test to a computer-based one, the country's top-notch business schools are now working on a plan to set up their own online testing firm.

"The IIMs are working on this plan. After all, we are business schools and not experts at holding tests. Considering the huge number of applicants, the switch was made from paper-pencil test to a computer-based one. It is now felt that while IIMs should divest themselves of the testing part completely, we must also be able to retain

control on it in some way. Employing agencies for the testing is not a viable long-term option, so the plan to set up our own testing firm," confirmed an IIM director.

According to the model for the testing firm, IIMs would retain governance of this firm while the actual execution would not be with them. However, the modalities for the same could take a while as this issue would require consensus-building between all IIMs, added another IIM director.

The IIMs had entered into a \$40 million five-year contract with global testing firm US-based Prometric last year to move to a computer-based format after 33 years. The CAT scores determine admission to all IIMs and scores of other business schools. CAT's online debut was marked by a series of

glitches with viruses like Conflicker and Nimda hitting several exam centres on day one of the CAT itself. Thousands of CAT examinees were affected and had to re-appear for the exam, causing much embarrassment to the IIMs. In fact, upset with the debacle, the IIMs launched a full-scale investigation into the goof-up, summoning Prometric US head to India over the issue.

While the IIMs decided to continue their contract with Prometric this year as well, CAT 2010 will see the testing agency line up a number of stronger online security measures besides a secure network of hardware across exam centres. IIM-Lucknow and IIM-Kolkata are the CAT 2010 co-ordination centres for the year.

Indian Express ND 22/09/2010

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Building 2 n-reactors for Pak, says China

Says doesn't see need of NSG
nod, mum on 1-gigawatt reactor

REUTERS

BEIJING, SEPTEMBER 21

CHINA on Tuesday gave its firmest confirmation yet of plans to build two new nuclear reactors for Pakistan, but a Foreign Ministry spokeswoman said she did not know about talks over a bigger reactor deal.

The spokeswoman Jiang Yu said China plans to help Pakistan expand its Chashma nuclear energy complex in Punjab by building two reactors in addition to one already operating and another nearing completion.

Her comments also suggested Beijing may see no need to seek approval for the two new Chashma reactors from the Nuclear Suppliers Group (NSG), an international council of governments. China appears positioned to argue that the two new units were part of an agreement made before it joined the NSG in 2004.

This project is based on an agreement signed between the two countries in 2003 about cooperation in the nuclear power field, Jiang said, citing plans to build the No. 3 and No. 4 reactors of about 300 megawatts each at Chashma. China has already notified the International Atomic Energy Agency about the relevant details, and invited the IAEA to exercise safeguards, said Jiang.

Up to now, Chinese government officials have been tight-lipped in public about the planned new units at Chashma, although the Chinese companies picked to build them have announced

China says ties hit with Japan

BEIJING: China on Tuesday said a row over Japan's detention of a Chinese trawler captain had badly damaged ties. Beijing had already suspended high-level exchanges and promised tough counter-measures after a Japanese court extended the detention of the skipper whose boat collided with two Japanese coastguard ships this month near disputed islands.

The Foreign Ministry stepped up warnings. "The key to avoiding deterioration in the situation lies in Japan immediately releasing the man," a Foreign Ministry spokesperson said.

REUTERS

contract signings.

The expansion of China's nuclear power ties with Pakistan has magnified unease in Washington, Delhi and other capitals worried about Pakistan's history of spreading nuclear weapons technology and its domestic instability.

Jiang was also asked about the China National Nuclear Corp's statement Monday that it is in talks to build a 1-gigawatt nuclear reactor for Pakistan, in addition to the four smaller Chashma units. But she had less to say on this. "We don't understand this matter. You can make further inquiries with the company," Jiang said.

To receive nuclear exports, nations that are not one of the five recognised atomic weapons states must place all their nuclear activities under the safeguards of the IAEA, say NSG rules.

Telegraph Kolkata 21.09.2010 p-4

Cap remains on eligibility for hike Higher pay scale for IIT, IIM teachers

**BASANTKUMAR
MOHANTY**

New Delhi, Sept. 20: The government has decided to pay a higher scale of Rs 67,000 to Rs 79,000 to professors in centrally-funded technical institutes, including the IITs and IIMs, but has kept a contentious 40 per cent cap in place despite teachers' protests last year.

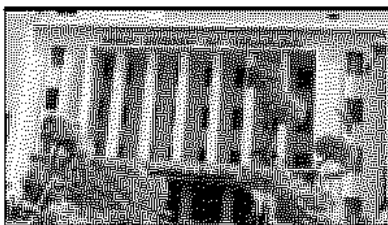
Under the Sixth Pay Commission recommendations, professors in the central institutes were entitled to get between Rs 37,400 and Rs 67,000 per month with an additional grade pay of Rs 10,500 to Rs 12,000.

There was, however, a condition. At any point, only 40 per cent professors of an institute would be eligible for the additional grade pay of Rs 12,000 per month, subject to their performance.

Teachers in IITs were up in arms against the condition because they felt the 40 per cent cap would discriminate against young professors. Once senior professors were selected for the Rs 12,000 grade pay,

they would stay in the 40 per cent bracket till retirement. Consequently, younger professors would lose out. Teachers in IIT Kharagpur had refused to hold classes last year, angered by the pay policy.

The new higher administrative grade (HAG) pay scale sticks to the same 40 per cent cap. But they will now be enti-



**IIT Kharagpur where
teachers struck work**

tled to a monthly salary of Rs 67,000 to Rs 79,000. They will not benefit from any grade pay.

Those professors who do not qualify for the HAG scale will get between Rs 37,400 to Rs 67,000 per month, according to the pay panel's recommendations. They will also be eligible for the additional grade pay of Rs 10,500 to Rs 12,000.

In IITs, IIMs, the Indian In-

stitutes of Science Education and Research (IISERs) and the Indian Institute of Science, 40 per cent of professors will get the HAG pay. In other centrally-funded institutes such as the National Institutes of Technology, the Indian School of Mines in Dhanbad and the School of Planning and Architecture, 20 per cent professors will be in the higher pay bracket.

The Union human resource development ministry has conveyed its decision to the directors of all 100 institutions which will implement the new scale with effect from August 18, 2009, the date when the Sixth Pay Commission package was notified.

An IIT Delhi professor welcomed the new package but disapproved of the 40 per cent cap. "The decision to offer a new package to senior professors is a welcome step. The 40 per cent cap is not ethical," said S.S. Murthy, president of IIT-Delhi Faculty Forum. "But the HAG scale will avoid stagnation in career and encourage the faculty," he added.